

Membership Smart Goal Action Steps

INTRODUCTION

Each year members drop their association with Delta Kappa Gamma for various reasons. Over-time circumstances that caused a member to drop out of DKG could change. Surveys distributed by International, reveal that if asked, the dropped member would rejoin Society, to date few chapters activate this procedure.

SMART GOALS

By June 2018, the Lambda State Membership Committee will develop a template for chapters to use listing the names of dropped members and the reasons for leaving DKG.

The LS membership committee wrote a set of instructions to use with the template. This instrument can be useful for chapter and/or state use.

ACTIVITY/PROCESS

The LS Membership Chair and her committee will share the developed template and instructions with the chapter membership chair through the monthly mailings and on the Lambda State website.

The instructions advise the chapter membership chair to request Form 18A - Report of Members Dropped - from her chapter treasurer.

The chapter membership chair and her committee will complete the information requested on the template.

With the help of her committee, the chapter membership chair will contact former members with a letter, phone call or an email.

Invite them to a chapter meeting or activity with the intention of re-orienting them to DKG.

Have a 'reunion' or 'homecoming' event; make them feel welcome when they attend.

At the meeting or event, highlight scholarship opportunities, insurance and travel benefits, community involvement and life-long friendships.

RESOURCES

Form 18-A

Membership Templates 6.2018

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EVALUATION

At the meeting or event, ask the former member(s) in attendance, if they are interested in re-joining DKG.

If she agrees, the returning member will pay the current chapter yearly dues and scholarship fees.

Should she decide not to re-join, ask why?

The membership chair will report to her chapter the outcome of meeting with former members.

CONCLUSION

The Membership Chair will send the completed template(s) to the Lambda State 2nd Vice-president – Membership Chair by December 31, 2018.