

Area I: Membership

Purposes 1, 2, 3, 6

Goal 1: To recruit and orient members

- Invite prospective members to Society functions
- Build future membership by tracking student teachers and recruitment grant winners
- Establish relationships with early career educators
- Encourage chapters to maintain biographical data of the membership to identify underrepresented categories, including educators in non-traditional settings
- Communicate names of potential members to other chapters
- Initiate and mentor members with diverse ages and educational experiences annually
- Assist relocating members and members of dissolved chapters to transfer membership to ensure the ongoing benefits of the Society
- Contact former members to reinstate their membership
- Re-invite previously recommended candidates

Goal 2: To support members and celebrate successes

- Provide orientation and reorientation programs available on the DKG International Website
- Nurture and support all members
- Provide time for fellowship at each meeting, using resources such as the Lambda State and DKG International Websites
- Celebrate members' accomplishments at meetings
- Develop interesting programs and projects
- Encourage members to present programs
- Encourage chapters to build relationships with other chapters and professional organizations
- Send articles to the *Newscaster* highlighting chapter events
- Plan chapter programs to celebrate successes
- Attend Lambda State Convention, Regional and International events

Area II: Communications and Publicity

Purposes 1, 2, 3, 6, 7

Goal 1: To promote and highlight communication and publicity at all levels of the Society and with the community

- Visit chapters the first year of the chapter biennium and continue support as Lambda State ambassadors throughout that biennium
- Establish and maintain communication among all state committee members and chapter chairs
- Encourage publication and distribution of chapter newsletters to all chapter members
- Encourage news releases about chapter activities in the local media
- Encourage publication and/or distribution of informational flyers/brochures to potential members and the community
- Support coordinating councils and interaction among chapters through professional and social events
- Recognize chapters that have published "Chapter News" in at least three issues of the *Newscaster*
- Recognize members who publish in DKG publications and/or receive publication awards
- Encourage "job alike" mentoring to early career educators

Goal 2: To utilize technology

- Utilize Lambda State (www.deltakappagamma.org/IL/) and International (www.dkg.org) Websites for information and downloading forms
- Provide technology information for the *Newscaster* and/or Lambda State Website
- Continue use of electronic communication
- Encourage the use of technology to maintain state and chapter records
- Encourage chapters to appoint web watchers
- Encourage chapters to develop and maintain websites and online communications

Area III: Educational Excellence

Purposes 1, 3, 4, 5, 6, 7

Goal 1: To empower members

- Encourage ongoing evaluation of chapter programs and meetings
- Encourage chapters to contribute and utilize program ideas from the state and international websites, *Newscaster* and other Society resources
- Provide information to members about chapter, state, and international projects and encourage participation in these projects
- Develop professional networking opportunities through partnerships with community, educational, and business organizations
- Motivate, mentor, and encourage members to attain leadership skills in their professions and at all levels of the Society
- Participate in training sessions for leaders

Goal 2: To promote educational excellence and global awareness

- Plan a variety of professional and personal programs that integrate the purposes of society and current topics relevant to education
- Continue to provide opportunities for professional and personal growth through scholarships, grants, stipends, leadership seminars, and Professional Development (PD)-approved workshops
- Encourage training in the use of technology
- Inform members of current trends in educational law and policies
- Inform members of current issues in global education

Area IV: Resource Development

Purposes 5, 6, 7

Goal 1: To educate members regarding Society finances

- Inform members of income, expenses and funds
- Continue responsible management of fiscal resources

Goal 2: To encourage the development of operational procedures

- Develop/review/update Lambda State *Bylaws*/Lambda State *Standing Rules* twice annually and Chapter Rules biennially.
- Develop and use chapter yearbooks
- Encourage the use of orientation/training materials
- Create/update/utilize chapter membership profiles annually

The Delta Kappa Gamma Society International

Mission Statement

The Delta Kappa Gamma Society International promotes professional and personal growth of women educators and excellence in education.

Vision Statement

Leading Women Educators
Impacting Education Worldwide

International Biennial Theme

85 Years and Beyond: Advancing Women Educators for Life

Lambda State Strategic Action Plan for Renewal



Chapter and State 2015-2016