

## **Area I: Membership**

*Purposes 1, 2, 3, 6*

### **Goal 1: To recruit, orient, and train members**

- Invite prospective members to Society functions
- Utilize orientation and reorientation resources available on the DKG International Website
- Build future membership by tracking student teachers and recruitment grant winners
- Establish relationships and “job alike” mentoring with early career educators
- Encourage chapters to maintain biographical data of the membership to identify underrepresented categories, including educators in non-traditional settings
- Communicate names of potential members to other chapters
- Initiate and mentor members with diverse ages and educational experiences annually
- Assist relocating members and members of dissolved chapters to transfer membership to ensure the ongoing benefits of the Society
- Contact former members to reinstate their membership and re-invite previously recommended candidates
- Provide opportunities for leadership training

### **Goal 2: To mentor members and recognize accomplishments**

- Mentor and support all members
- Provide time for fellowship at each meeting, using resources such as the Lambda State and DKG International Websites
- Recognize and celebrate members' accomplishments at meetings
- Develop interesting programs for personal and professional growth
- Develop projects to foster member involvement in the chapter and community
- Urge members to present programs at all levels of the Society
- Encourage chapters to build relationships with other chapters and professional organizations
- Highlight chapter events on social media and/or in the Lambda State *Newscaster*
- Attend Lambda State Convention, Regional and International events

## **Area II: Communications and Publicity**

*Purposes 1, 2, 3, 6, 7*

### **Goal 1: To promote and highlight communication and publicity at all levels of the Society and with the community**

- Prepare for chapter visits the first year of the chapter biennium and maintain communication with state visitor for the biennium
- Establish and maintain communication among all state committee members and chapter chairs
- Encourage publication and distribution of chapter newsletters to all chapter members
- Encourage news releases about chapter activities in social and local media
- Encourage publication and/or distribution of informational flyers/brochures to potential members and the community
- Promote coordinating councils and interaction among chapters through professional/social events and community projects
- Recognize chapters that have submitted “Chapter News” in three or four issues of the Lambda State *Newscaster*
- Recognize members who publish in DKG publications and/or receive publication awards
- Recognize chapter literacy projects

### **Goal 2: To utilize technology**

- Provide training and encourage utilization of current trends in technology
- Utilize Lambda State ([www.deltakappagamma.org/IL/](http://www.deltakappagamma.org/IL/)) and International ([www.dkg.org](http://www.dkg.org)) Websites for information and downloading forms
- Provide technology information for the *Newscaster* and/or Lambda State Website
- Utilize technology to organize and maintain Society information
- Encourage chapters to appoint web watchers
- Encourage chapters to develop and maintain websites and online communications

### **Area III: Educational Excellence**

*Purposes 1, 3, 4, 5, 6, 7*

#### **Goal 1: To empower members**

- Encourage members to apply for scholarships, stipends, awards, and grants at all Society levels
- Encourage ongoing evaluation of chapter programs and meetings
- Encourage chapters to contribute and utilize program ideas from the state and international websites, *Newscaster* and other Society resources
- Provide information to members about chapter, state, and international projects and encourage participation in these projects
- Develop professional networking opportunities through partnerships with community, educational, and business organizations
- Motivate, mentor, and encourage members to attain leadership skills in their professions and at all levels of the Society
- Participate in training sessions for leaders

#### **Goal 2: To promote educational excellence and global awareness**

- Plan a variety of professional and personal programs that integrate the purposes of the Society and current topics relevant to education
- Offer opportunities for professional and personal growth through scholarships, stipends, awards, grants, leadership seminars, and Professional Development (PD)-approved workshops
- Inform members of current trends in educational law and policies
- Inform members of current issues in global education
- Recognize chapter donations to the Marion Medical Mission and UNICEF Schools for Africa

### **Area IV: Resource Development**

*Purposes 5, 6, 7*

#### **Goal 1: To educate members regarding Society finances**

- Inform members of income, expenses and funds
- Continue responsible management of fiscal resources

#### **Goal 2: To encourage the development of operational procedures**

- Develop/review/update Lambda State *Bylaws*/Lambda State *Standing Rules* twice annually and Chapter Rules biennially.
- Develop and use chapter yearbooks
- Encourage the use of orientation/training materials
- Create/update/utilize chapter membership profiles annually

## **The Delta Kappa Gamma Society International**

### **Mission Statement**

The Delta Kappa Gamma Society International promotes professional and personal growth of women educators and excellence in education.

### **Vision Statement**

Leading Women Educators  
Impacting Education Worldwide

### **International Biennial Theme**

DKG: LEADING WOMEN EDUCATORS IMPACTING EDUCATION  
WORLDWIDE

## **Lambda State Strategic Action Plan for Renewal**



**Chapter and State 2016-2017**