

Chapter Goals/Focus Related to the *Lambda State Strategic Action Plan for Renewal*

Check items related to chapter goals/focus and send this form to state visitor.

Name _____ Chapter _____ # _____ Date _____
Phone _____ Email _____

Lambda State Strategic Action Plan for Renewal 2016-17

Area I: Membership

Goal 1: To recruit, orient, and train members

- ☐ Invite prospective members to Society functions
- ☐ Utilize orientation and reorientation resources available on the DKG International Website
- ☐ Build future membership by tracking student teachers and recruitment grant winners
- ☐ Establish relationships and "job alike" mentoring with early career educators
- ☐ Encourage chapters to maintain biographical data of the membership to identify underrepresented categories, including educators in nontraditional settings
- ☐ Communicate names of potential members to other chapters
- ☐ Initiate and mentor members with diverse ages and educational experiences annually
- ☐ Assist relocating members and members of dissolved chapters to transfer membership to ensure the ongoing benefits of the Society
- ☐ Contact former members to reinstate their membership and re-invite previously recommended candidates
- ☐ Provide opportunities for leadership training

Goal 2: To mentor members and recognize accomplishments

- ☐ Mentor and support all members
- ☐ Provide time for fellowship at each meeting, using resources such as the Lambda State and DKG International Websites
- ☐ Recognize and celebrate members' accomplishments at meetings
- ☐ Develop interesting programs for personal and professional growth
- ☐ Develop projects to foster member involvement in the chapter and community
- ☐ Urge members to present programs at all levels of the Society
- ☐ Encourage chapters to build relationships with other chapters and professional organizations
- ☐ Highlight chapter events on social media and/or in the *Lambda State Newscaster*
- ☐ Attend Lambda State Convention, Regional and International events

Membership Successes:

Area II: Communications and Publicity

Goal 1: To promote and highlight communication and publicity at all levels of the Society and with the community

- ☐ Prepare for chapter visits the first year of the chapter biennium and maintain communication with state visitor for the biennium
- ☐ Establish and maintain communication among all state committee members and chapter chairs
- ☐ Encourage publication and distribution of chapter newsletters to all chapter members
- ☐ Encourage news releases about chapter activities in social and local media
- ☐ Encourage publication and/or distribution of informational flyers/brochures to potential members and the community
- ☐ Promote coordinating councils and interaction among chapters through professional and social events and community projects.
- ☐ Recognize chapters that have submitted "Chapter News" in at least three issues of the *Newscaster*
- ☐ Recognize members who publish in DKG publications and/or receive publication awards
- ☐ Recognize chapter literacy projects

Goal 2: To utilize technology

- ___ Provide training and encourage utilization of current trends in technology
 - ___ Utilize Lambda State (www.deltakappagamma.org/IL/) and International (www.dkg.org) Websites for information and downloading forms
 - ___ Provide technology information for the *Newscaster* and/or Lambda State Website
 - ___ Utilize technology to organize and maintain Society information
 - ___ Encourage chapters to appoint web watchers
 - ___ Encourage chapters to develop and maintain websites and online communications
- Communications and Publicity Successes:*

Area III: Educational Excellence**Goal 1: To empower members**

- ___ Encourage members to apply for scholarships, stipends, awards, and grants at all Society levels
- ___ Encourage ongoing evaluation of chapter programs and meetings
- ___ Encourage chapters to contribute and utilize program ideas from the state and international websites, *Newscaster* and other Society resources
- ___ Provide information to members about chapter, state, and international projects and encourage participation in these projects
- ___ Develop professional networking opportunities through partnerships with community, educational, and business organizations
- ___ Motivate, mentor, and encourage members to attain leadership skills in their professions and at all levels of the Society
- ___ Participate in training sessions for leaders

Goal 2: To promote educational excellence and global awareness

- ___ Plan a variety of professional and personal programs that integrate the purposes of the Society and current topics relevant to education
 - ___ Offer opportunities for professional and personal growth through scholarships, stipends, awards, grants, leadership seminars, and Professional Development (PD)-approved workshops
 - ___ Inform members of current trends in educational law and policies
 - ___ Inform members of current issues in global education
 - ___ Recognize chapter donations to the Marion Medical Mission and UNICEF Schools for Africa
- Educational Excellence Successes:*

Area IV: Resource Development**Goal 1: To educate members regarding Society finances**

- ___ Inform members of income, expenses and funds
- ___ Continue responsible management of fiscal resources

Goal 2: To encourage the development of operational procedures

- ___ Develop/review/update Lambda State *Bylaws*/Lambda State *Standing Rules* twice annually and Chapter Rules biennially
- ___ Develop and use chapter yearbooks
- ___ Encourage the use of orientation/training materials
- ___ Create/update/utilize chapter membership profiles annually

Resource Development Successes: