

## **STRATEGIC ACTION PLAN**

### **AREAS OF FOCUS**

#### **I. (Area of Focus) Membership**

##### **Objective 1.1 Gain new members.**

**Activity 1.1.1 Reach out to new teachers.**

**Activity 1.1.2. Plan a welcoming event.**

**Activity 1.1.3 Involve new members.**

##### **Objective 1.2 Discuss return with former members.**

**Activity 1.2.1 Make direct contacts.**

**Activity 1.2.2 Send emails.**

**Activity 1.2.3 Send personal notes.**

**II. (Area of Focus) Future Educators' scholarship**

**Objective 2.1 Garner more items for silent auction fundraiser  
for Future Educators' scholarship**

**Activity 2.1.1 Visit more businesses in Mount Vernon.**

**Activity 2.1.2 Visit more businesses in Westside Evansville.**

**Activity 2.1.3 Make contacts via email.**

**Objective 2.2 Plan silent auction.**

**Activity 2.2.1 Print bid forms**

**Activity 2.2.2 Plan for light refreshments.**

**Activity 2.2.3 Collect bids and update scholarship information.**

reviewing the COTT notes, here is the plan members discussed in June.

Gamma Iota Posey County chapter

Beta Epsilon Indiana state  
Delta Kappa Gamma International

Our chapter does not have an SAP chairman; with only seven members remaining (three of whom were charter members in 1976), two of our seven are still in the classroom, while the other five of us are retired; consequently every one of the seven holds office or committee chair positions (in multiples). Upon reviewing the COTT notes, here is the plan members discussed in June.

I. SWOT: In assessing our chapter's strength and weakness, it is as stated above: only seven members, but seven members strong.

I personally held the office of president the year I retired in 2012. I sent emails to 65 former members and potential new members. I regret to say we had no new initiates.

II. DISCUSS: As stated above, our membership met again during June to plan this year's programs. Input from almost all (A few were unable to attend.) We again discussed membership and have no real answers available. Our liaison Angie Schonberger has mentioned a young teacher who has been newly employed in Posey County. We certainly plan to contact her to extend an invitation to membership.

III. CHOOSE: Our main area of focus is our annual scholarship of \$500.00 to a graduating senior entering the field of education. Last year for the first time our fundraising auction format was changed to a "silent" auction to which we invited the public. Our second area of focus always remains on the potentials for new members.

IV. AGREE: As I mentioned above, our entire chapter (minus those unable to attend) met during the summer planning this year's activities.

V. WORK will continue with each meeting.

VI. CHECKing progress will be shown after our auction; we faithfully plan to raise monies to help graduates in their goals as educators.

CHECKing progress with gaining members should occur shortly. We are all certain that young teachers fighting the political bureaucracy now governing educators as well as the demands of the economy on their spending hard-earned monies for dues does influence their decisions about joining. The number of meetings young educators are being asked to attend and assignments they are being asked to shoulder we fear hinders their taking on membership in groups asking for more of their time.