

**Strategic Action Plan
Beta Epsilon Chapter
Indiana State Organization
The Delta Kappa Gamma Society International
2015-2017 Biennium**

Purposes:

1. To unite women educators of the world in a genuine spiritual fellowship
2. To honor women who have given or who evidence a potential for distinctive service in any field of education
3. To advance the professional interest and position of women in education
4. To initiate, endorse and support desirable legislation or other suitable endeavors
5. To endow scholarships to aid outstanding women educators in pursuing graduate study and to grant fellowships to nonmember women educators
6. To stimulate the personal and professional growth of members and to encourage their participation in appropriate programs of action
7. To inform the members of current economic, social, political and educational issues so that they may participate effectively in a world society

Mission Statement: The Delta Kappa Gamma Society International promotes professional and personal growth of women educators and excellence in education.

Vision Statement: Leading Women Educators Impacting Education Worldwide

Planning Process: The Strategic Action Plan of Beta Epsilon Chapter of Indiana State Organization began the journey toward a SAP plan for our chapter by doing a Chapter Assessment or SWOT process. After completing that process, Areas of Focus were decided upon. As the areas of focus were chosen we developed our objectives, activities, and committees responsible for carrying out the SAP plan for our chapter.

Strategic Action Plan Committee's Duties

The committee will be comprised of chapter officers, membership committee, and volunteers. These people will be responsible for creating, developing our SAP plan. When these people are creating this document, they will assign the

activities for the Areas of Focus to the appropriate committees. In the future a SAP Committee will be responsible for reviewing yearly at a meeting of the Beta Epsilon Board any additions, updates, deletions needed to strengthen our chapter.

Chapter Assessment

Strengths: (What are the strengths of our chapter and members?)

1. Veteran members who understand the needs of the organization
2. Varied Programs
3. Dedicated leadership
4. Small geographical location for our group, only 1 county vs. 2 or 3 counties
5. Growing number of members who use technology
6. Supporting a student teacher with a grant
7. Time of meetings vary
8. Well organized business meetings
9. Long time members
10. Pretty well know each other
11. 3 school districts
12. Several members still teaching
13. Officers trying to make it easier to attend meetings
14. Meals are not costly because committee members provide food
15. Contribute to scholarship funds
16. Members care about future of DKG
17. Variety of meeting places

Weaknesses: (Any reoccurring problems, things you want to improve upon? Ways chapter could be better?)

1. Retention of members
2. Making attendance at meetings priority
3. Members are not inviting other educators to join chapter
4. High cost of meeting space
5. Getting active teachers to join DKG
6. Getting members to accept an office
7. Being involved with state and international activities
8. Retired members don't have close connections to new teachers coming into schools

9. Society's culture tends more toward "family/children" activities, not "individual activities"
10. Members don't want to take responsibility for being an officer
11. Dues are pretty high
12. Difficult to make each meeting - feel disconnected
13. Long meetings - Maybe come after dinner or just have a snack
14. Perhaps help at schools instead of offering scholarships
15. Lack of meaningful programs

Opportunities: (Look at opportunities both within and outside of DKG)

1. Inform new members in a comprehensive way to reduce loss of new members by informing them of yearly chapter dues, celebrate charitable giving by chapter)
2. PGP points could be given when approved by corporation decision
3. Flexibility with dates and times of meetings is a benefit
4. Programs that appeal to all members
5. New DKG network
6. Being in 1 county where know members of other systems in the area
7. Able to share ideas, programs, procedures in our different school systems
8. Help local schools and members
9. Make sure potential members know the purpose of the society
10. Give people a real reason to come to meetings

Threats: (What obstacles stand in the way of achieving chapter's vision?)

1. Potential increase in dues
2. Decline in membership as veteran members move to reserve status
3. Area has many opportunities which members may be more interested
4. Time and obligations outside of DKG such as family, church, community activities
5. Scholarship recipients do not become members
6. Relevance
7. Age of current members

Questions also asked membership about ways to make chapter stronger

What does Beta Epsilon do that is important and meaningful to you?

- Discuss educational issues
- Have informative programs
- Fellowship
- Scholarships for teachers
- Support Boone County Toy drive and Mental Health Association
- Opportunities to associate with other educators
- Fellowship with teachers outside individual's building
- Perspectives of different types of teachers
- Legislative reports are great

What can our chapter do to improve the member's experience?

- Wonderful experiences at our meeting and will inspire members to attend
- Have games that reflect our history
- Maybe do Trivia or Jeopardy about our organization at a meeting
- Continue really good programs of interest for members
- Possibly offer childcare
- Have more interaction between members to know each other better
- Become more involved with the community within the group
- Increase membership

Activities by Membership in past

- Took cookies by 1 member to Zville schools with info about DKG
- Sent "miss you" notes to members who did not attend 1 or 2 meetings
- Included brochure in invitation to possible new members
- Meeting with prospective members to answer questions, explain DKG

AREAS OF FOCUS

I. (Area of Focus) Membership

Objective 1.1 Increase new members

All members of chapter

On going

**Activity 1.1.1 Schedule Meet and Greet Night
Membership Committee/Jan Rice**

**Activity 1.1.2 Explore grant opportunities for practicing
teachers**

Jody Hobson

**Activity 1.1.3 Provide service projects/opportunities to local
schools**

Faye Peter

Objective 1.2 Retain current membership

All members of chapter

On going

**Activity 1.2.1 Establish flexible meeting days and times
Officers of chapter**

On going and using questionnaire

**Activity 1.2.2 Evaluate structure and length of meetings
President with assistance from other
chapter officers**

On going

Activity 1.2.3 Communicate with non- active members

I. (Area of Focus)

Objective 2.1 Programs

Activity 2.1.1 Plan engaging programs

Program Committee and Officers

On going

**Activity 2.1.2 Plan programs that spotlight the school activities
(ALICE, Child Abuse/neglect, Development Kindergarten)**

Objective 2.2 Plan programs that serve the community

Activity 2.2.1 Create I READ survival kits for third grade students

Membership at a meeting

Activity 2.2.2 Continue philanthropic donations to local Organizations

Activity 2.2.3 Generate service opportunities related to scheduled programs