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## **Non-Dues Revenue: What is It?**

Non-dues revenue is income that comes from sources other than dues. This very often helps to balance a budget. It is a way to bring in additional money to help the chapter, state or international level of the Society to have a balanced budget while still providing all the benefits of membership.



## **Non-Dues Revenue: Where does it go?**

At the international level, the money generated is deposited in one of the 11 funds that are managed at this level. Most of the money is deposited into the Available Fund.

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**Support your  
Society by taking  
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the opportunities  
that will make our  
funds grow.**

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# **Non-Dues Revenue**

The key to  
increasing income for all  
levels of the Society



# International Sources of Non-Dues Revenue Adds Income

- ◆ The *Bulletin* - royalties and extra subscriptions.
- ◆ Bells - company that produces items with Society name/logo
- ◆ CEU credit - payment for offering CEU credit at regional conferences and international conventions
- ◆ Website rentals - money received from rental space on the Society website
- ◆ AIM Insurance - provides state and chapter insurance as well as professional liability insurance
- ◆ Dick Carr Associates - group discounts for Long Term Care, Pet Insurance, and ID Theft Assist
- ◆ Boon-Chapman Insurance - offers special pricing on cancer insurance plans, hospital plus plan, surgical plan, excess major medical plan, life insurance, and travel accident
  - \*proceeds from this go to the Golden Gift Fund and the Educator's Award Fund
- ◆ Award Concepts - This is the Society's jeweler. All but \$500 of the proceeds benefit the Scholarship Fund.
- ◆ Ads/Vendors - Income from this defrays the costs of conventions
- ◆ Sponsorship of special events at International Conventions
- ◆ Bank of America MasterCard or Visa credit cards - This is the Society's affinity credit card. There's no annual fee and members receive reward points. The Society receives a donation of \$50 for each new cardholder and a percentage of your sales.
- ◆ OneCause - This is the Society's on-line shopping mall.
- ◆ Liberty Mutual Insurance - discounts offered on automobile, home and renters insurance
- ◆ Net Tools - An overview of Internet tools to facilitate quality leadership
- ◆ Leaders' Learning Suite - ten on-line leadership courses for a year



\*Unless otherwise noted all proceeds  
Benefit the Available Fund

# Chapters and states can earn non-dues revenue

- ◆ State Store
- ◆ Auctions and raffles - both at state and chapter meetings and at special events that include non-members
- ◆ Book sales such as sponsoring a Scholastic sale, or selling used books on amazon.com
- ◆ Recycling ink cartridges
- ◆ Recycling electronic devices - one source is [www.greenschoolfundraiser.org](http://www.greenschoolfundraiser.org)
- ◆ Rummage sales
- ◆ Sales of baked goods and candy - one group with a lot of retired members takes orders at holidays from local schools.
- ◆ Craft sales
- ◆ Buy the house for a local theater performance and then resell the tickets at a mark up - include fancy refreshments at intermission for the higher cost
- ◆ Work in partnership with a restaurant to have a pancake breakfast