

The **Delta Kappa Gamma** Society International P. O. Box 1589 Austin, Texas 78767-1589 USA Tel: +1 (512) 478-5748 Toll-Free (USA & CAN): +1 (888) 762-4685 Fax: +1 (512) 478-3961

November 1, 2010

TO: Chapter Presidents

FROM: Dr. Jensi P. Souders, international president

Corlea S. Plowman, executive director

It's time again for you to tell us how well you are doing! Items you will find enclosed are as follows:

• Your Chapter President 2010 Annual Report Form 8 (due February 1, 2011)

• Chapter 2010 Annual Necrology Report Form 2 (due February 1, 2011)

• Press Release for your use to help Broadcast the Buzz

One area we would like to highlight is Marketing the Society—Broadcasting the Buzz. Marketing may be a business term, but we must do this for our organization. Your chapter is accomplishing many things your local media could cover. Some areas are more responsive to press releases than others, but we know that it will not be included if it is never sent. The International Communications and Publicity Committee has strategies to help us all make Delta Kappa Gamma more visible in our communities, states and countries. The committee will continue monthly communication tips on its page of our Web site. We encourage you to check the Web site and **Broadcast the Buzz** about Delta Kappa Gamma in your part of the world.

All of the enclosed items are available online (www.dkg.org) at the top under the Forms tab, then select Reports or Press Releases.

You are appreciated for all of your work with your chapter and the Society. We wish you each an action-filled new year! Contact us any time if you have a question or need assistance.

JPS:CSP:aw

Enclosures

Dr. Jensi P. Souders President

Alice L. Carrier First Vice President

Dr. Beverly Helms Second Vice President

Corlea S. Plowman Executive Director

Kate York Europe Regional Director

Dr. Lynda B. Schmid Northeast Regional Director

June M. Bowers Northwest Regional Director

Elizabeth N. Garner Southeast Regional Director

Dr. Barbara Baethe Southwest Regional Director

Dr. Carolyn J. Rants
Immediate Past President

Carolyn H. Pittman Member-at-Large 2008-2012

Jeannette Zuniga Member-at-Large 2010-2014

Dr. Lace Marie Brogden Area Representative, Canada

Claudia Estrada Area Representative, Latin America

Jean Gray Parliamentarian



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Delta Kappa Gamma Chapter President 2010 Annual Report

Form 8 Jan-Dec 2010

Due February 1, 2011

DIRECTIONS:

Send one copy to:

Greek Name of Chapter (e.g., Alpha)

- 1. Your State Organization President
- 2. KEEP THE SECOND COPY IN YOUR FILE

Note: Information from this report will be compiled by your state organization president to be shared and submitted to the International President. Copies may be duplicated before mailing. Questions may be answered as needed on a separate sheet and attached to this form.

Geographical Name of State Organization (e.g., Texas, Alberta, Sweden)

Number of Chapters Members					Number of Chapter Meetings Held Per Year				Date of Report		
Name of	Chapter	Presid	ent					Address: Street	, Route, PO B	ox	I
City State/Province							Zip/Postal Code Country		Country		
Telephone Number (Home) Telephone Number (Work) Mobile Number											
E-Mail A	Address							Fax Number			
Yes	No							<u>. I</u>			
		1.	How n	nany of t	he n he n	ew men	nbers had	resent greate	5 years		xperience?
		2.	•				-	_	•	ate organizat und most hel	ion provided for new pful.
		3.	•					•		s educationa be it (them).	l excellence other than
		4.	Does y	our chap	oter :	support	a project	for early-ca	reer edu	cators? Brie	fly describe it.

Yes	No		
		5.	Has your chapter chosen a way to support the international project, Schools for Africa? If so, how?
		6.	How has your chapter continued to create a "buzz"? Describe ways that your chapter has gained recognition in the local media for events or activities. Include clippings from media outlets.
		7.	Have you as chapter president used technology to communicate with your members? Explain how.
		8.	The Society has developed an Action Plan at the international level to guide its work. Although one is not required for states and chapters, it is interesting to discover how chapters and state organizations plan for their biennium. Sometimes the Action Plan is referred to as strategic plan, vision statement, goals and objectives. Yes, we have a chapter action plan. It has benefited our chapter the following way:
			Yes, we are working on developing a chapter action plan. No, we do not have a chapter action plan. Tell me more about how to develop an action plan.
		9.	What are the top three issues that your chapter is facing as it continues to remain a vibrant chapter? 1
		10.	What does your chapter do that makes you most proud of it and its members?
		11.	Identify one or more ways the Society (state organization and/or international) can assist you in strengthening/revitalizing your chapter.



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Delta Kappa Gamma Necrology – Chapter 2010 Annual Report Due February 1, 2011

Form 2 Jan-Dec 2010

DIRECTIONS:

Send one copy to each of the following:

- 1. State Organization Membership Committee Chair or Necrology Chair
- 2. Chapter President
- 3. Chapter File

Note: Information from this report will be compiled by your state organization chair to be shared and submitted to the international chair. Copies may be duplicated before mailing.

Greek Name of Chapter (e.g., Alpha	n)	Geographical Name of State (Geographical Name of State Organization (e.g., Texas, Alberta, Sweden)		
Name of Chapter President		Address: Street, Route, PO Bo	Address: Street, Route, PO Box		
City	State/Province	Zip/Postal Code	Country		
Telephone Number (Home)	Telephone Number (Work)	Fax Number	Mobile Number		
E-Mail Address	•	Date of Report	·		

1.	Number of deceased members since last year's report:
	Be sure that all names listed in this report have been sent to International Headquarters on
	Form 6.

2. List alphabetically all deceased members. Please print or type—last name first. Use additional page if necessary.

ID Number	Name	Address	Date of Death

(We use this to verify our records)

FOR IMMEDIATE RELEASE: (Type today's date)	
CONTACT: (Type your name, phone number, etc.)	

(Type your LAST NAME) REVIEWS (type chapter name) PROJECTS

(Type your name here) , president of (Insert chapter name, city, state) , The Delta Kappa Gamma Society International, recently reported to the state and international organization on the work of the local chapter. The organization is a professional honor society for women educators with more than 100,000 members. Established in 17 member countries around the world, the Society defines its mission as promoting professional and personal growth of women educators and excellence in education.

During the past year, (insert chapter name) members were involved in the following projects:

- (list your projects
- or highlight your major event/community outreach/ etc. in this paragraph)

According to (insert your last name) , her involvement as president of (insert chapter name) allows her to (put some of the benefits/reward you feel your chapter membership/presidency provide) . She says, "(Insert a personal quote about your chapter and its work) ."

The chapter is also involved in (insert other scholarships, grants, special activities of your chapter and add supporting details and quotes if available)

Other officers of (insert chapter name) are (list names and titles).

Plans for this year include (insert one or two of your events you hope the media will cover in the future)

Members plan to attend the state convention (insert date and location) , where they will join other organization members from throughout the state for training and personal and professional growth.

Additional items and members you could include are as follows:

- **Send photo** (with identification) of you and/or your members in action.
- A quote from your program chair about outstanding programs you had this year
- A quote from your scholarship chair about your recipient(s)
- Explanation of one or two of your special events, activities or programs.