

Broadcasting the Buzz ... Your October Tip

The Delta Kappa Gamma Society International~ For Key Women Educators

October 2010

Leading Women Educators Impacting Education Worldwide



Have you joined the DKG network? It is easy. Look at the upper right hand column of www.dkg.org. Click on DKG Network. Your user name is your email. If it is not in the system, you must contact International and give it to them. Use delta01 as your first password. There are groups within the network that allow you to communicate with others with whom you share interest. For example, there are state groups, Broadcasting the Buzz group, Golden Gift Class groups, committee groups, etc. Join a group or start a new one. Someone just has to start it by being the monitor. It's fun; it's easy; it's sociable. Do it now.

World Teachers' Day Held October 5

World Teachers' Day, held annually on October 5 since 1994, commemorates teachers' organizations worldwide. The day is an occasion to celebrate the essential role of teachers in providing quality education at all levels. Over 100 countries observe World Teachers' Day.

According to UNESCO, World Teachers' Day represents a significant token of the awareness, understanding and appreciation displayed for the vital contribution that teachers make to education and development.

Did you know about this day?

Broadcast the Positive Activities DKG Is Doing Throughout the World

Broadcasting the Buzz is the new catch phrase for this biennium. The International Communications and Publicity Committee wants to focus on the many positive activities of DKG and promote these as we share the good news of our Society.

Once again the committee will recognize chapters and states who publish press releases at the international convention. Details about requirements for the recognition will be published later.

Newspapers are more interested in publishing stories and photographs about what the chapter is doing to help the community or others than news of your chapter meeting or who your officers are. Active involvement is more "newsworthy." Take a camera to your chapter meeting and take pictures of items the chapter is donating or members packing school supplies that are being donated. These make more interesting pictures than several people standing in a posed picture. Certainly, we use posed pictures sometimes, but active pictures attract the eye of the reader more. Submit a press release with an active picture.

If your state or chapter has a Web site, send these pictures to your Web master and ask her to post these on your site.



Members enjoy the pictures, and many non-members access your site. This is a good way to show your active involvement in the community or state.



The International Communications and Publicity Committee met in Austin this month. Seated are (l-r) Joanne Davis, SW, chair; and Dr. Jensi Souders, International President. Standing are (l-r) Linda Eller, Information Services Administrator; J-Jay Pechta, NE; Peggy McCall, SE; Robbie Johnson, NW and Gisela Baronin von Engelhardt, EUR.