



# As the SAP Rises

## Tips for Strategic Action Planning

The Delta Kappa Gamma Society International  
Administrative Board SAP Committee

Jan/Feb

2012



### Feedback!

The feedback from the first issue of **As The SAP Rises—Tips For Strategic Action Planning** was excellent. For some, giving the specific steps in the process was helpful. Others enjoyed the Q & A, the SWOT Procedure and the SMART objectives. We are here to help!

Send the answers to the following questions to your region's designated SAP contact.

1. Has your state organization implemented a SAP?
2. How is your state organization supporting chapters in developing their SAP's?
3. How can international help?



### SAP Help at Convention

A workshop on strategic action planning for chapters will be presented by the Board's SAP team at the 2012 International Convention in New York. If you missed the workshop at your regional conference, or if your chapter has not developed its Strategic Action Plan, be sure to attend. The presenters and their email addresses are **Dr. Beverly Helms** (bevhelms@embarqmail.com), **Jeannette Zuniga** (jeannette@saborio.org) and **June Bowers** (bowersjunem@yahoo.com.)

In addition, plans are to have five special regional SAP workshops for representatives who attended the 2011 regional conference SAP preconference training sessions or who are identified by their state organization presidents. Reports will be shared as to the status of implementation of strategic action planning in each state organization.

For the **Europe** region, the state organization presidents will be asked to identify at least two individuals from their state to attend the planning session facilitated by **Dr. Sigrun Klara Hannesdottir** (Kate York, Regional Director.)

In the other four regions the following will serve as presenters/facilitators. Once the workshops are approved, participants will be contacted and advised of the meeting as well as the expectations.

Southwest - **Jeannette Zuniga** and **Sandy Whitney** (Dr. Barbara Bathe, Regional Director)

Southeast - **Elaine Warwick** and **Dr. Beverly Helms** (Libby Watson, Regional Director)

Northwest - **Dr. Carolyn Rants** (June Bowers, Regional Director)

Northeast - **Dr. Lace Marie Brogden** (Dr. Lyn Schmid, Regional Director)

*A good plan today  
is better than a perfect plan tomorrow.*  
*George Patton*

### Getting Started

#### A. Decide on Areas of Focus.

*(Examples in italic)*

*Communication, Membership*

#### B. Write one or more Goals/Objectives.

1. *Develop chapter website.*
2. *Hold orientation and reorientation sessions.*
3. *Involve each member.*
4. *Initiate at least six members.*

#### C. Write one or more Action Steps.

1. *Chair of communications prints/emails newsletters to members prior to each meeting.*
2. *Chair activates telephone tree each meeting.*
3. *Twenty percent of members recommend one new member biennially.*

### Q & A

- Q.** What is the main consideration?  
Where the chapter/state organization is in relation to where you want it to be and steps you can take to get there.
- Q.** How many activities are needed?
- A.** Enough to meet the objective.